

IBM

Travel Time Forecast

Combining traffic speed insight with highly localized weather forecast data to help more accurately predict travel time.

Traffic can cause a variety of business problems for trucking fleets.



Shipping Delays

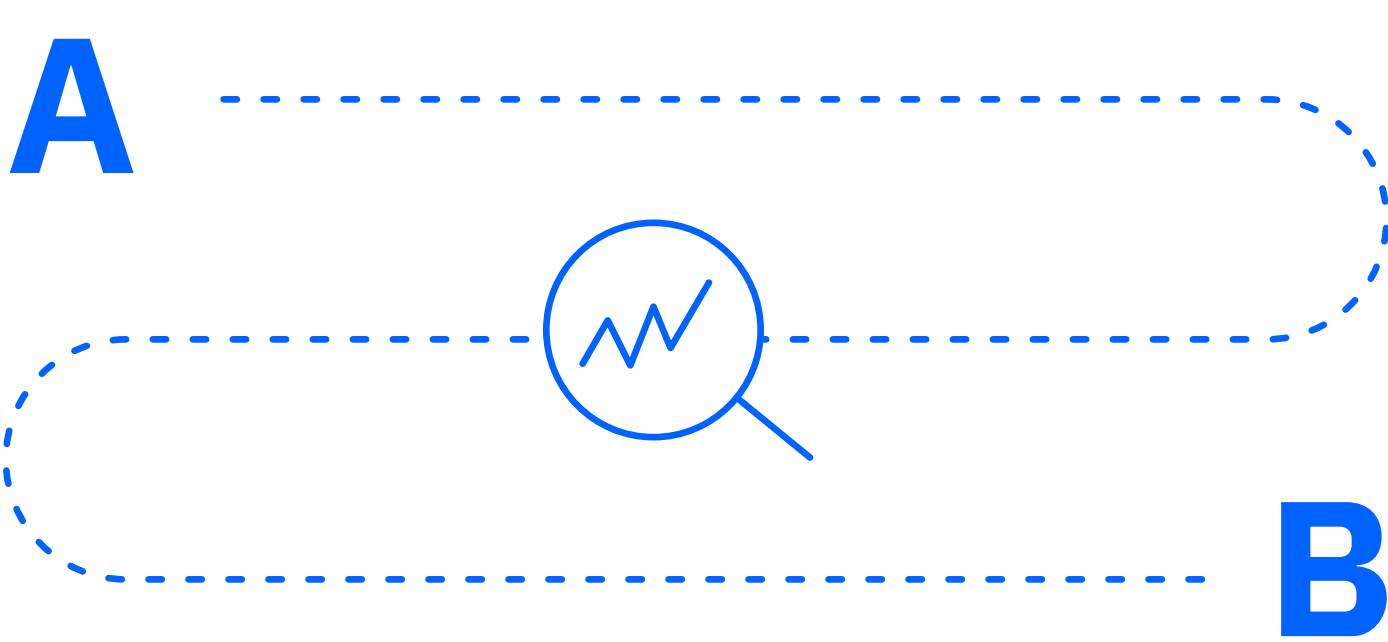


ELD Violations



Disgruntled Customers

But what if you could improve scheduling, routing, billing, driver assignments, and business operations by better anticipating how long a trip will take?



Travel Time Forecast analyzes historical traffic and weather data to quantify the effects of specific weather conditions on individual road segments nationwide, helping business make better traffic decisions and reduce errors.

30%
Reduction in errors

Anticipate with a high level of accuracy the likely traffic patterns and road speeds for shipping routes, customer commutes, or other traffic-dependent business processes.



Industry-leading forecasts



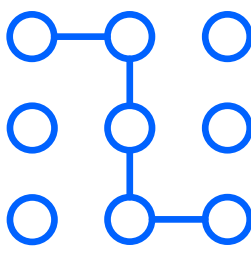
Weather impact data for four million miles of US roadways



500-meter global precision

The ability to predict upcoming weather helps companies anticipate the impacts on average traffic speeds. For example, one-tenth of an inch of rain in an hour may reduce driver speed by 18% on a specific stretch of highway.

With this insight, trucking fleets can make smarter, faster decisions regarding the likely effects of weather on upcoming traffic.



Reduced ELD violations through better routing decisions



Improved efficiency with smarter scheduling and assignment of shipments



Increased customer satisfaction by enabling more accurate estimates of shipping times and fewer delays

To discuss how Travel Time Forecasts can help you make better traffic decisions, contact your sales representative at The Weather Company today.

Contact us